



June 23, 2020

To Whom It May Concern,

I had the absolute pleasure of having Madison work with me as a Marketing Intern at my company, Bloom Bras, from March to June of 2020 and beyond. She was matched with me through a selection process that included hundreds of Community College students. The Internmatch Program was facilitated by the Nasdaq Entrepreneurial Center.

Bloom Bras is a line of activewear designed to empower women of all shapes, sizes and stages of life to feel good while moving and is the most body inclusive line on the market (28C - 56L). Madison understood the vision and went above and beyond on every project I gave her and proactively on some that I did not.

I thoroughly enjoyed my time with Madison, and came to know her as a truly valuable asset to any team. She is honest, dependable, and incredibly hard-working. Beyond that, Madison is an impressive problem-solver and is always willing to take on new challenges. Her knowledge of social media, digital marketing, and copy- writing skills were a huge advantage to me. One of her largest contributions was increasing our email newsletter click through rate by 10% during our time together.

Anyone would be lucky to have Madison on their team. Her drive and positive attitude will be a great asset to any organization.

Please feel free to contact me at 312-636-7247 should you like to discuss Madison's qualifications and experience further. I'd be happy to expand on my recommendation.

Best,

Elyse Kaye ; CEO and Founder

